



Tin-Pac's exhibit at the 2014 Propak Cape.

# A TIN for every occasion

"Tins are ideal for special releases and milestone events, but also surprisingly economical when compared to other conventional packaging and certainly set the product apart".

Dikeledi Mosime, Tin-Pac CEO, explains that aside from the obvious branding advantages of this packaging, it is also robust in nature and protects the bottle better than other secondary packing.

For added convenience and to prevent the use of tin-ware from disrupting the existing packaging operation, Tin-Pac offers the 'add-pack' option from their factory in Epping. "Add-pack includes the packaging of the client's bottle in the tin and outer carton, which is

then distributed in consignment to the distribution centre," Dikeledi explains.

"The decorative nature of the tins mean that it is usually put on display long after the contents have been emptied, which gives the brand additional visibility," she says. Innovative from both a design and printing perspective, Tin-Pac's range includes finishes in gloss or matt, embossed or de-bossed, with either hinge or slip lids.

Tin-Pac was founded in 2012 and is a BBBEE company with majority black female ownership. The production lines previously belonged to Nampak, who assisted in establishing the company as part of their commitment to economic transformation, through the support of enterprise development.

Whether it's a fun and funky, classic or contemporary look you're after, Tin-Pac's promotional tin packaging offers finishes suitable for any brand.

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